RALPH LAUREN

Interior Latex Flat Paint RLB10XX

Specifications

Colors:
White and Custom Colors

Finish:
Flat, 0 to 5 units @
(60º and 85º Gloss Meter)

Clean-up Solvent:
Soap and water

Density:
12.6 lbs. (5.8 kg) +/- 0.2 lbs.
(91 g)
*Product data calculated on product 82-100.

VOC:
Maximum 50 g/L (0.4 lbs./gal.)

Solids:
Volume: 43% +/- 2%
Weight: 62% +/- 2%

Practical Coverage:
Apply at 400 sq. ft/gal (10 m2/L) on primed surfaces. Actual coverage may vary depending on substrate and application method.

Flash Point:
Over 200ºF (93ºC)

Flame Spread Rating:
Class A (0-25) over non-combustible surfaces

Dry Time:
77°F (25°C) & 50% RH –
To touch: 60 minutes
To recoat: 4 Hours

Composition

- 100% Acrylic Latex
- Titanium Dioxide and Extender Pigments
- Not manufactured with lead or mercury containing materials

Read Label and Material Safety Data Sheet prior to use. See other cautions on last page. DSF1-0690

Product Description

A TRADITION OF ENDURING QUALITY

RALPH LAUREN Paint presents iconic one-of-a-kind color, formulated with the finest materials and most innovative technology in the industry to perform best in class, from flawless coverage* to exceptional durability to long-lasting brilliance.

RalphLaurenPaint.com
Experience the complete world of RALPH LAUREN Paint, featuring signature palettes, Specialty Finishes, Faux Techniques, how-to videos and design inspiration.

*Flawless coverage is determined by the substrate, applicators used and application technique followed.

Features

- Superior Performance
- Exceptional Color Vibrancy, Accuracy and Retention
- Paint + Primer
- Impeccable Coverage – Covers the Darkest Colors in Two Coats
- 100% Acrylic Latex
- Low VOC
- Limited Lifetime Warranty

Tinting

Tint the appropriate base with universal colorants.

Application

Mix thoroughly before use. Do not thin, apply at package consistency. For best hiding primers may be tinted towards finish coat color. When using more than one container of the same color, intermix to ensure color uniformity. Apply at 400 sq ft/gal (10 m2/L) on primed substrates. Actual coverage may vary depending on substrate and application method. One gallon will approximately cover a 12'x12' room with an 8' ceiling in one coat of paint. Application over new, uncoated and previously painted surfaces require a minimum of two coats, with the first coat acting as the primer, for optimal appearance and hide. Additional coats may be necessary for dramatic color changes, deeper shades of yellow, orange, pink and red colors or over rough surfaces. Do not apply when the surface or air temperature is below 50° F. Provide good ventilation and warmth for normal drying. At 77ºF (25ºC) and 50% R.H.

Using a premium quality nylon brush, cut in a 2" or 4" border along the wall where it meets the ceiling, other walls, the baseboard or trim. Condition a premium quality 3/8" nap roller by rolling it through the paint 20 to 30 times. Apply paint working in small sections, approximately a 3'x3' area for each roller full of paint, in a random V-shaped pattern. Finish each section with a smooth ceiling-to-floor sweep. Avoid over rolling. Paint woodwork last with a premium quality nylon brush using even strokes. Allow the first coat to dry for four hours before applying a second coat.

Drying Time

At 77ºF (25ºC) and 50% R.H., dries to touch in 60 minutes, recoat in four hours and to lightly sand in four to six hours. If sanding between coats, use a clog resistant sandpaper appropriate for waterborne or latex coatings (see manufacturers recommendations). Deep tinted colors, Low temperature, high humidity, thick films or poor ventilation will increase these times

Clean-Up & Care

Clean hands and tools with warm, soapy water. Wipe up spills right away with a damp cloth. Painted surfaces may be washed after 30 days or when paint has fully cured, with a mild household cleaner and cellulose sponge. Avoid harsh, abrasive cleaners.

RALPH LAUREN PAINT

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General Surface Preparation

All surfaces must be sound, dry, clean and free of oil, grease, dirt, rust, mildew, form release agents, curing compounds, loose and flaking paint and other foreign substances. Glossy surfaces must be dulled by sanding to ensure proper adhesion. Fill all cracks and nail holes with spackle and repair any other imperfections. Sand Smooth. Remove sanding dust. Spot prime with this product. For best results, prime heavily stained areas or watermarks with a stain blocking primer.

For Unpainted Surfaces

Wallboard or drywall – Joint compound must dry for two days then sanded smooth before painting. Remove sanding dust. Spot prime patched areas, then prime entire surface with this product or the appropriate latex primer prior to applying paint.

Wood – Set nails, fill nail holes and cracks with wood filler. Sand smooth. Remove sanding dust. Prime with this product or the appropriate primer prior to applying paint. Certain woods may roughen after priming; if so, lightly sand with fine sandpaper. Remove dust prior to topcoating.

Concrete, Plaster and Masonry – Cure for 30 days before painting. pH must be 10.0 or lower. "Slick poured" or pre-cast concrete needs chemical cleaning or a light sandblasting. Thoroughly rinse with water and allow to fully dry. Must be internally dry. Remove loose aggregate and prime any bare areas with a latex bonding primer. For concrete block, fill with a latex block filler.

Metal – Remove rust with a wire brush. Clean off oils and other contaminants then prime with the appropriate metal primer.

For Painted Surfaces

Wash to remove contaminants. Rinse thoroughly with water and allow to dry. Dull glossy areas by light sanding. Remove sanding dust. Remove loose paint. Spot prime bare areas with primer specified under **UNPAINTED SURFACES**.

WARNING!

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear an NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Precautions

WARNING! CAUSES EYE, SKIN AND RESPIRATORY TRACT IRRITATION. MAY BE HARMFUL IF SWALLOWED. WHEN TINTED, CONTAINS ETHYLENE GLYCOL WHICH CAN CAUSE SEVERE KIDNEY DAMAGE WHEN INGESTED AND HAS BEEN SHOWN TO CAUSE BIRTH DEFECTS IN LABORATORY ANIMALS. USE ONLY WITH ADEQUATE VENTILATION. KEEP OUT OF THE REACH OF CHILDREN. For emergency information call (800) 545-2643. Note: These warnings encompass the product series. Prior to use, read and follow product-specific MSDS and label information. If sanding, wear a dust mask to avoid breathing of sanding dust. Do not breathe vapors or spray mist. Ensure fresh air entry during application and drying. Avoid contact with eyes and skin. If you experience eye watering, headaches, or dizziness, leave the area. If properly used, a respirator may offer additional protection. Obtain professional advice before using. Close container after each use. FIRST AID: For skin contact, wash thoroughly with soap and water. If any product remains, gently rub with petroleum jelly, vegetable or mineral/baby oil then wash again with soap and water. Repeat as needed. Remove contaminated clothing. For eye contact, flush immediately with plenty of water for at least 15 minutes. Get medical attention. If swallowed, get medical attention immediately. If inhalation causes discomfort, remove to fresh air. If discomfort persists or breathing difficulty occurs, get medical attention. KEEP FROM FREEZING.

DS10-1005

Lifetime Limited Warranty

PPG Architectural Finishes, Inc. warrants the performance of this product when applied to a properly prepared surface in accordance with label directions. PPG ARCHITECTURAL FINISHES, INC. MAKES NO OTHER EXPRESS WARRANTIES. IF THE PRODUCT FAILS TO CONFORM TO THIS LIMITED WARRANTY, PPG ARCHITECTURAL FINISHES, INC. WILL, AT YOUR OPTION, FURNISH REPLACEMENT PRODUCT OR REFUND THE PURCHASE PRICE. THIS LIMITED WARRANTY EXCLUDES (1) LABOR OR COSTS OF LABOR FOR THE APPLICATION OR REMOVAL OF ANY PRODUCT AND (2) ALL OTHER DIRECT, INDIRECT, INCIDENTAL, SPECIAL OR CONSEQUENTIAL DAMAGES. This Limited Warranty gives you specific legal rights; you may have other rights which vary by state. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above exclusion or limitation may not apply to you. To make a claim under this Limited Warranty, supply dated proof of purchase to the store of purchase or to PPG Architectural Finishes, Inc., One PPG Place, Pittsburgh, PA 15272.

Shipping

Freight Classification: Paint, Freezable
Flash Point: Over 200ºF (93ºC)
Packaging: 1 quart (0.946 L), 1 gallon (3.785 L)

Made in U.S.A.
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